

# Amir Hamza

Product Designer with 3+ years of experience building products in fast-paced and dynamic cross-fuctional enviroments

📍 Milano, Italia  
✉ hello@arnove.xyz  
☎ (+39) 392 882 3750

## Experience

Aryel (3D/AR Advertising)

### UX Designer

March 2023 - Current

- Conducted remote and onsite usability tests.
- Guided products from ideation to implementation, designing new features into existing products
- I designed end-to-end product solutions with a strong focus on MVP initiatives and to improve streamlining by over 80%.
- Managed and implemented the Aryel design system, in all teams, to make streamlining more efficient.

Asse Therm

### Service Designer

August 2021 - July 2022

- Research B2B target audiences based on business goals.
- I designed the visual and digital identity, through the creation of social media and editorial elements and website design and development.
- In addition to this, optimisation of 75% internal service paths for team members and external service paths for customers.

NCloud (Agency)

### Web Designer

February 2020 - April 2021

- Designed web, mobile and desktop applications.
- Design and redesign responsive websites for different types of businesses, including Ncloud itself and Acer Netherland.
- Helped multiple businesses craft their online presence.

Orvsgm

### Freelance Designer

February 2020 - October 2020

- Successfully designed 3D clothing solutions for an international fashion brand that met the assignment.
- Proposed apparel solutions that led to the acceptance of the brief.
- Included technical drawings in all proposed solutions to increase transparency and understanding.

## Skils

HTML/CSS/JS

Adobe Suite

Figma

Hotjar

Clo3D

Blender

## Languages

Italian

English

Urdu

Hindi

## Links

[Portfolio](#)

[Behance](#)

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